(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
22 January 2004 (22.01.2004)

PCT

(10) International Publication Number
WO 2004/008768 A1

(51) International Patent Classification[7]: H04N 7/24

(21) International Application Number:
PCT/KR2003/001411

(22) International Filing Date: 16 July 2003 (16.07.2003)

(25) Filing Language: Korean

(26) Publication Language: English

(30) Priority Data:
10-2002-0041731 16 July 2002 (16.07.2002) KR

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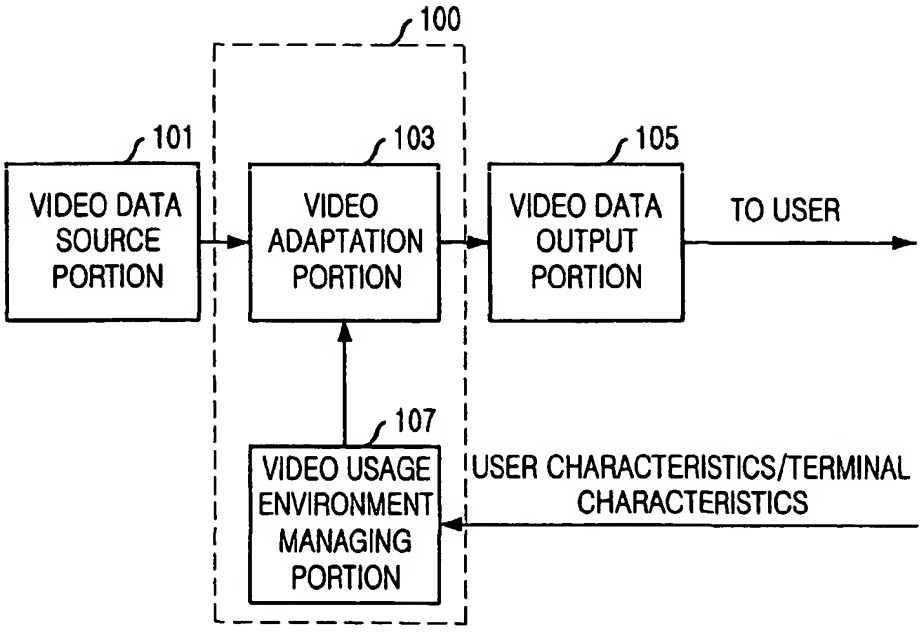
(54) Title: APPARATUS AND METHOD FOR ADAPTING 2D AND 3D STEREOSCOPIC VIDEO SIGNAL



(57) Abstract: An apparatus and method for adapting 2D and 3D stereoscopic video signal. The apparatus for adapting 2D and 3D stereoscopic video signal provides a user with the best experience of digital contents by adapting the digital contents to a particular usage environment including the user characteristic and terminal characteristic. The apparatus allows the efficient delivery of video contents associated with user's adaptation request.

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